

The background is a light blue-grey color. It features several abstract elements: a large teal semi-circle in the top-left corner, a yellow semi-circle in the top-right corner, a small red circle in the upper-middle, a blue circle in the center, an orange circle to the right of the blue one, and a large red circle in the lower-middle. On the left side, there are overlapping rounded rectangular shapes in purple, red, pink, and green, with a white speech bubble-like shape in the bottom-left. On the right side, the large number '2023' is displayed in a stylized font with a color gradient from purple to yellow.

# marketing

---

calendar

2023

**1** New Year's Day  
International Public Domain Day

**2** World Introvert Day

**3** International  
Mind-Body Wellness Day

**4** World Braille Day

**5** Guru Gobind Singh Jayanti

**6** World Day for War Orphans

**8** World Typing Day

**9** NRI Day

**10** World Hindi Day

**11** Death Anniversary  
of Lal Bahadur Shastri

**12** National Youth Day / Vivekananda Jayanti  
Winter World University Games  
commences (Multisports)  
World Champions commences (Handball)

**13** Lohri  
Men's Hockey World Cup commences

**14** Makar Sankranti  
World Logic Day

**15** Pongal (Begins)  
World Religion Day  
Indian Army Day

**16** Australia Open  
Commences (Tennis)

**18** Pongal (Ends)

**19** Get to Know your Customer Day

**21** Special Olympics  
World Winter Games commences

**22** Winter World University  
Games concludes



**23** Subhash Chandra Bose Jayanti

**24** National Girl Child Day  
International Day of Education

**25** National Voters' Day  
India Tourism Day

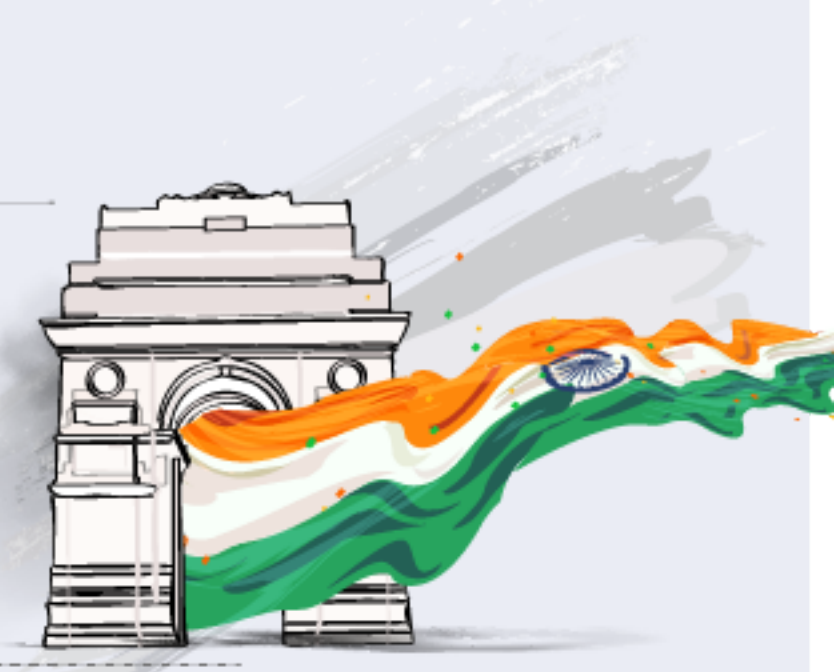
**26** Republic Day of India  
International Customs Day

**27** Winter x Games 27 (Extreme sports) commences  
Special Olympics World Winter Games ends  
International Day of Commemoration

**28** Birth Anniversary of Lala Lajpat Rai  
Data Privacy Day

**29** Australia Open concludes (Tennis)  
World Champions concludes (handball)  
Men's Hockey World Cup concludes  
Winter x Games 27 (Extreme sports) concludes

**30** World Leprosy Eradication Day  
Mahatma Gandhi Martyrdom Day



1

Indian Coast Guard Day

2

World Wetlands Day

4

World Cancer Day  
Human Fraternity Day  
Six Nations Rugby commences

5

Guru Ravidas Jayanti

6

65th Annual Grammy  
Winter Olympics commences  
Alpine World Ski Championship commences

7

Safer Internet Day

9

ICC world T20 Women commences (Cricket)

11

Birth Anniversary of Thomas Edison  
International Day of Women and Girls in Science

12

Darwin Day  
Abraham Lincoln's Day  
National Productivity Day  
American football-Super Bowl LVII

13

World Radio Day  
Birth Anniversary of Sarojini Naidu

14

Saint Valentine's Day  
International Book Giving Day

15

International Childhood Cancer Day  
Swami Dayananda Saraswati Jayanti

16

World Anthropology Day

18

Pluto day  
Six Nations Rugby concludes

19

Shivaji Jayanti  
Bafta Awards  
Alpine World Ski Championship concludes

20

Arunachal Pradesh Foundation Day  
World Day of Social Justice

21

International Mother Language Day  
FIS Nordic World Ski Championships commences (Skiing)

22

World Thinking Day  
Winter Olympics concludes

24

Central Excise Day

26

ICC world T20 Women concludes (Cricket)

27

World NGO Day

28

National Science Day  
Rare Disease Day





**1** Zero Discrimination Day  
World Civil Defence Day

**3** World Wildlife Day  
World Hearing Day

**4** National Safety Day  
World Obesity Day

**5** FIS Nordic World Ski  
Championships concludes

**7** Holika Dahan  
Dolyatra

**8** International Women's Day  
Holi

**10** CISF Raising Day  
No Smoking Day

**12** Oscar Night

**14** Pi Day  
International Day of Action for Rivers

**15** World Consumer Rights Day  
Ramakrishna Jayanti

**16** National Vaccination Day

**17** St Patrick's Day

**18** Six Nations Rugby concludes

**20** International Day of Happiness  
World Sparrow Day

**21** World Forestry Day  
World Down Syndrome Day  
World Poetry Day  
March Equinox / First Day of Spring

**22** Ramadan starts  
Cheti Chand  
World Water Day

**24** World Tuberculosis Day

**27** World Theatre Day



**1** April Fool's Day  
Odisha Foundation Day

**2** Autism Awareness Day

**4** International Day  
for Mine Awareness

**6** International Day for  
Sport Development and Peace  
Hanuman Jayanti  
Masters (Golf) commences

**7** World Health Day  
Good Friday

**9** Easter Sunday  
Masters (Golf) ends

**10** World Homeopathy Day  
National Siblings Day

**11** National Safe Motherhood Day

**13** Jallianwala Bagh Massacre Day



**14** B.R. Ambedkar  
Remembrance Day  
Baisakhi  
Mahavir Jayanti



**15** World Art Day  
World Snooker Championship commences  
Grand National (Horse Racing)

**17** World Haemophilia Day

**18** World Heritage Day  
International day for  
Monuments and Sites

**21** Ramadan ends  
National Civil Service Day  
Secretaries' Day  
Jannat Ul-Vida

**22** World Earth Day

**23** World Book and Copyright Day

**24** National Panchayati Raj Day

**25** World Malaria Day

**26** World Intellectual Property Day

**28** World Day for Safety  
and Health at Work

**29** International Dance Day

**30** World Veterinary Day





**1** International Worker's Day  
World Snooker Championship concludes

**3** World Asthma Day

**5** Buddha Purnima  
African World Heritage Day

**7** World Laughter Day  
World Athletics Day

**12** International Nurses Day

**14** Mother's Day  
World Red Cross Day

**15** International Day of Families

**17** World Telecommunication  
and Information Society Day

**18** World AIDS Vaccine Day  
International Museum Day

**21** World Day for  
Cultural Diversity

**22** Table Tennis: World Championship  
International Day for Biological Diversity

**28** Table Tennis: World Championship  
Tennis: French Open  
World Blood Cancer Day

**31** World No Tobacco Day



1 Pride Month  
Global Day of Parents

3 World Bicycle Day



5 World Environment Day

7 World Food Safety Day

8 World Ocean's Day

11 Tennis: French Open

12 World Day Against Child Labour

14 World Blood Donor Day

18 Father's Day

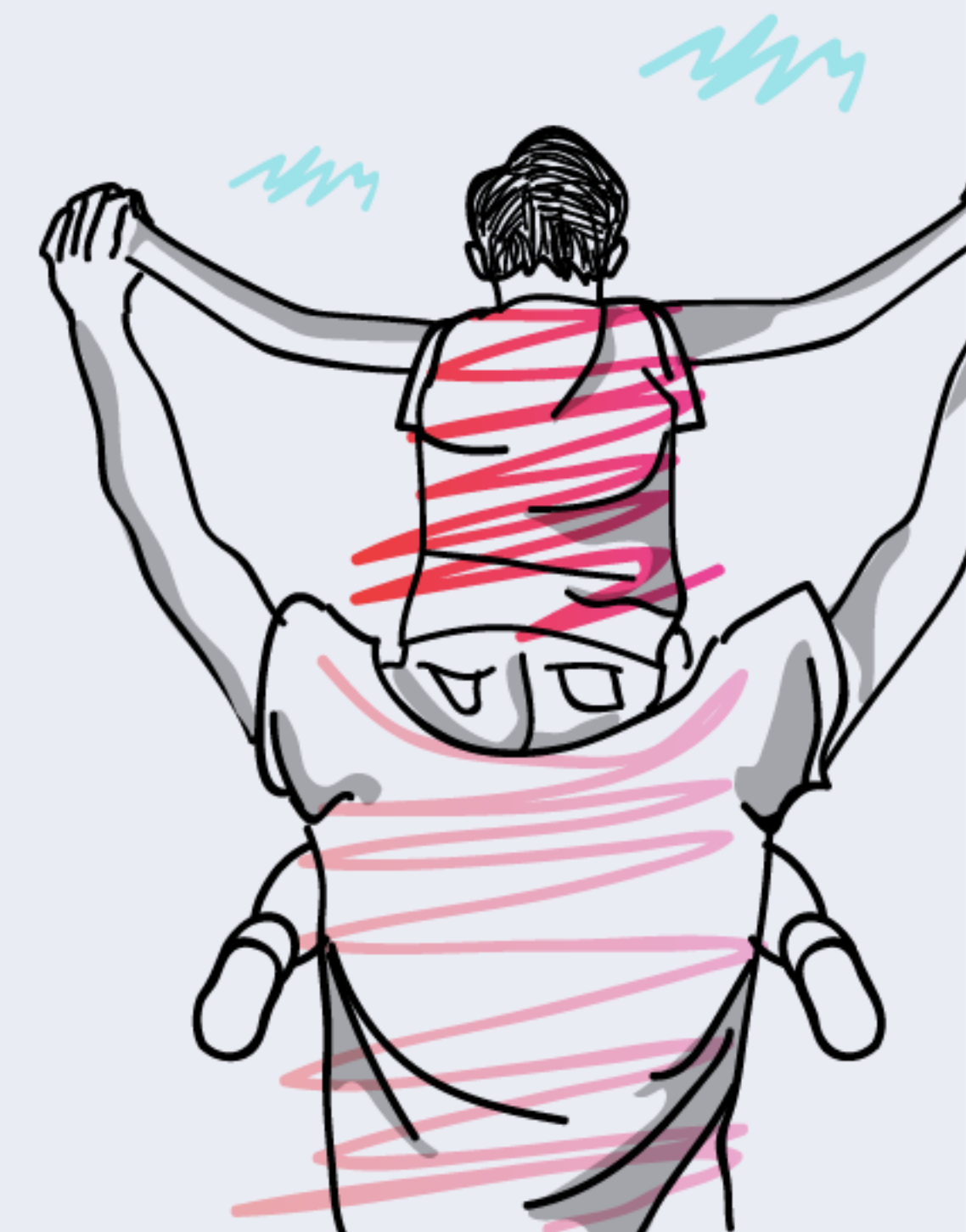
21 Summer Solstice  
International Day of Yoga

23 International Women  
in Engineering Day

28 Bakrid / Eid al Adha

29 Bakrid / Eid al Adha  
Camera Day

30 Social Media Day





1 International Day of Cooperatives

3 Tennis: Wimbledon  
International Plastic Bag Free Day  
Guru Purnima

10 FIFA Women's World Cup (Football)

11 World Population Day

15 World Youth Skills Day

16 Tennis: Wimbledon

17 World Emoji Day 🗣️ ❤️ 😄 😲 😞 😡

20 FIFA Women's World Cup (Football)

24 Guru Purnima

25 Parents Day

28 World Hepatitis Day  
Muharran

30 International Day of Friendship  
World Day against Trafficking in Persons





1 World Lung Cancer Day

6 National Friendship Day

10 World Lion Day

12 International Youth Day

15 Independence Day

16 Parsi New Year

19 World Humanitarian Day  
IAAF World Championships

22 World Sanskrit Day (Sanskrit Diwas)

27 IAAF World Championships

28 Tennis : US Open

29 Onam

30 Raksha Bandhan



**1** World Letter Writing Day

**2** Kajari Teej

**3** World Rowing Championships commences

**5** Teacher's Day  
International Day of Charity

**6** Krishna Janmashtami

**7** Krishna Janmashtami

**8** International Literacy Day  
Rugby - Men's World Cup commences

**9** Stand up to Cancer Day

**10** World Suicide Prevention day  
FIBA: Basketball World cup (Men) concludes  
Tennis: US open concludes  
World Rowing Championship Ends

**14** Hindi Diwas

**15** Engineer's Day  
International Day of Democracy

**16** World Ozone Day

**18** Hartalika Teej

**19** Ganesh Chaturthi

**21** International Day of Peace  
World Gratitude Day  
Alzheimer's Day

**22** World Rhino Day

**23** International Day of Sign Languages  
September Equinox  
Asian Games commences

**26** World Contraception Day

**28** Anant Chaturdashi

**29** World Heart Rate

**30** International Translation Day






 **1** International Day for Elderly

 **2** Gandhi Jayanti

 **4** World Animal Day

 **5** World Combat Sports commences

 **8** Asian Games concludes  
Indian Airforce Day


 **9** World Post Office Day

 **10** National Post Day  
World Mental Health Day


 **11** International Day of Girl Child

 **12** World Sight Day  
World Arthritis Day  
Cricket World Cup commences

 **14** World Combat Sports concludes

 **15** World Students Day  
Sharad Navratri

 **16** World Food Day


 **22** Durga Puja (Ashtami)

 **23** Durga Puja (Maha Navami)

 **24** Dussehra  
World Development Information Day

 **28** Rugby: Men's World Cup concludes

 **30** World Thrift Day

 **31** National Unity Day



1

World Vegan Day  
Karva Chauth

5

World Tsunami Day  
Virat Kohli's Birthday

7

National Cancer Awareness Day  
Horse Racing : Melbourne Cup

9

Legal Services Day

10

Dhanteras

11

National Education Day

12

Diwali

13

World Kindness Day

14

Children's Day  
Govardhan Puja  
Diabetes Day

15

Bhai Dooj

16

International Day for Tolerance

17

International Students Day

18

World Philosophy Day

19

Chhath Puja  
International Men's Day  
Pacific Games commences

20

World Children's Day

21

World Television Day

24

Thanksgiving

25

Black Friday

26

National Constitution Day  
Cricket World Cup concludes

29

International Day of solidarity  
with Palestinian people

30

Handball: Women World  
Championship commences





1 World Aids Day  
Pacific Games concludes

3 International Day  
of Disabled People

10 Human Rights Day  
Nobel Price Day  
International Animal Rights Day

12 Green Monday

17 Handball: Women World  
Championship concludes

18 International Migrants Day

19 Hanukkah Commences

20 International Human Solidarity Day



21 Winter Solstice

24 Christmas Eve

25 Christmas Day

26 Boxing Day



Want to create integrated engagement campaigns on these events?

**Let us prepare your Brand for 2023!**

Influencer  
Marketing

Tech Solutions

SEO

Paid Media

Social Media  
Marketing

E-commerce  
Marketing

---

 **arm** worldwide **arm**  **commerce**

[www.armworldwide.com](http://www.armworldwide.com)